

# SUPER SISTER FITNESS



MEDIA KIT 2018





Thank you for your interest in partnering with Super Sister Fitness to drive exposure for your brand/product!

It is extremely important to us to stay authentic in everything we do when interacting with the SSF community. As such, we only share brands and products that we truly love with our followers.

Because of this, our followers know that if we are sharing it, it is something worth checking out! We will always request to try a product or service before agreeing to any campaign promotion.

Below are the partnership opportunities that we offer, but we are open to creating new custom programs that best meet your individual objectives! Looking forward to working with you.

Sincerely,  
*Liz & Sara Germain*

**Owners, Super Sister Fitness**  
NSCA Certified Personal Trainers  
Pn1 Sports Nutrition Specialists



# SUPERSISTERFITNESS.COM FEATURE/REVIEW

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<http://supersisterfitness.com>

50,000+ Avg Monthly Views • 17,000+ Avg Monthly Visitors

## Included:

- Content creation with your brand/product (photos, written review/integration, creative)
- Our personal endorsement! **Permanent post**
- Blog links featured on social media pages (Facebook, Pinterest, etc.)

## Rates:

- Feature Post with 2-3 high quality images (Exclusive) \$700-1500
- Mention (Within broader "haul" post or shared) \$250 - \$500

# INSTAGRAM FEATURE

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<http://instagram.com/supersisterfitness>

85,000+ followers • Highly targeted women's community

## Included:

- Content creation with your brand/product using the key points that matter to you! (organic photo, caption, editing)
- Our personal endorsement!

## Rates:

- 12hr: Post will remain on @supersisterfitness for 12 hours \$150
- 24hr: Post will remain on @supersisterfitness for 24 hours \$250
- Permanent Feature: TBD \$500 - \$1000

# YOUTUBE FEATURE/INCLUSION

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<http://youtube.com/supersisterfitness>

51,000+ subscribers • Highly targeted & engaged community

## Included:

- We will create original video content with your brand/product to be shown, mentioned or reviewed with key points in one of our YouTube videos. (Workout, VLOG, Recipe)
- Video will be featured on our social media pages with our personal endorsement!

## Rates:

- Permanent Feature Video: \$1000 - \$5000
- Unboxing or Inclusion/Showcase: \$500-700



# DIRECT EMAIL NEWSLETTER FEATURE

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<http://supersisterfitness.com>

30,000+ Subscribers • 30-50% avg. open rate, 15-17%+ click through

## Included:

- Copywriting and/or content creation with your brand/product (photos, written review/integration, creative)
- Our personal endorsement!

## Rates:

- Please contact us directly for custom rates and more details. Newsletter features are highly customizable depending on your product/service. Prices vary widely.

# PERMANENT WEBSITE AD SPACE

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<http://supersisterfitness.com>

50,000+ Avg Monthly Views • 17,000+ Avg Monthly Visitors

## Included:

- Sidebar, Banner, Inline and/or Footer ad space

## Rates:

- Please contact us directly for custom rates and more details. Blog advertisements are highly customizable depending on your product/service. Prices vary widely.





## CONTENT/FEATURE EXAMPLES



Orchard Valley  
HARVEST®  
*Pure & Simple Goodness™*



LORNA JANE

alo yoga



## OTHER PAST PARTNERS

**BOWFLEX**

MINKPINK

**ECO  
TAN**

**zipbuds**

**QUEST  
NUTRITION**

**PUMA**

**Skullcandy**

**glyder**

**BULLETPROOF**

**rise  
BAR**

**GYMBOSS®  
INTERVAL TIMER**

**VITA  
COCO**

**FlipBelt**

**ArcticZero®  
FIT FROZEN DESSERTS**